



TRUE CHANGE OVERVIEW

True Change Inc. is a non-profit organization that equips teens & young adults with financial literacy skills and emotional wellness tools to prepare them for real-world success. TRUE Change incorporates Social-Emotional Learning (SEL) principles and money management techniques to create a foundation for holistic personal and career development.

TRUE Change's signature program is a curriculum-based approach that takes a cohort of participants, ages 16-19, who are pursuing jobs in skilled trade industries (manufacturing, welding, HVACR, construction, automotive, etc.) or are historically underserved through group sessions where we discuss topics to help enhance their personal, emotional, financial, and career development.

Additionally, TRUE Change offers community events that allow self-motivated teens to connect with professionals in a casual and non-intimidating environment. Also, workplace tour opportunities where participants get a chance to have small group interviews with senior leaders in the profession of their choice.

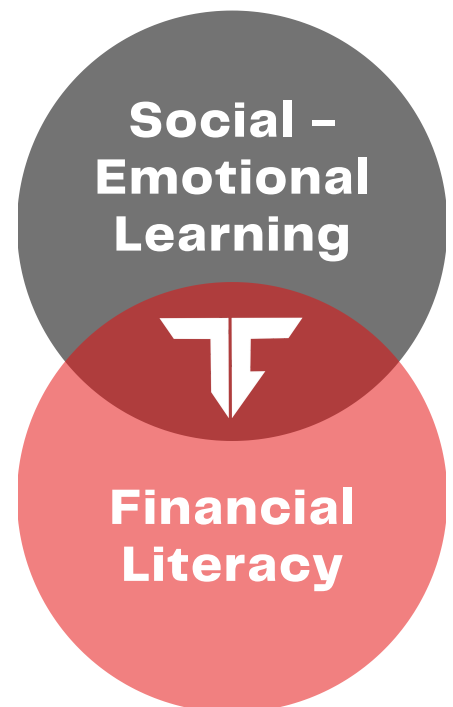
WORKSHOPS & TOPICS

Our facilitators use interactive exercises to build students into emotionally and financially healthy leaders. Core topics include:

VALUES TO VISION: Participants identify their core values, create a personal mission statement, and develop a planning process to support wise and deliberate decision making.

5 C's OF CONNECTION: Establishing, building, and maintaining relationships are key. Participants focus on developing tools to effectively connect with people of all backgrounds.

HEALTH & WEALTH M.A.G.I.C.: Participants gain tools to help manage money, emotions, and relationships. M.A.G.I.C. discusses the importance of mindfulness, attitude, gratitude, inspiration, and a circle of support.



PARTNERSHIP OPPORTUNITIES

As TRUE Change expands to more Career and Technical programs, we are looking to partner with local businesses interested in cultivating young talent and producing diverse skilled-labor employees that will be more emotionally, financially, and socially competent. Employer donation matching and donor-advised charitable giving opportunities are also welcomed and encouraged.

Text "TRUECHANGE" to 44-321 to become a one-time or monthly donor.

Please email any inquiries on sponsorships, partnership opportunities, in-kind donations, or volunteer interest to info@maketruechange.org.



PARTNER WITH US!

Diamond Sponsor (\$15,000) - One (1) Available

- Logo with sponsorship tier on TRUE Change broadcast e-mails and website
- Invitation to participate or volunteer in TRUE Change event or workshop
- Opportunity to distribute promotional materials at each TRUE Change event
- Verbal reference at all TRUE Change workshops and community events
- Donation of 50 financial and emotional wellness books to a partner school library in your name
- Social media mentions (minimum 8 posts)

Platinum Sponsor (\$7,500) - Three (3) Available

- Logo with sponsorship tier on TRUE Change website
- Invitation to participate or volunteer in TRUE Change event or workshop
- Opportunity to distribute promotional materials at each TRUE Change event
- Donation of 25 financial and emotional wellness books to a partner school library in your name
- Social media mentions (minimum 4 posts)

Gold Sponsor (\$2,500) - Four (4) Available

- Logo with sponsorship tier on TRUE Change website
- Invitation to participate or volunteer in TRUE Change event or workshop
- Opportunity to distribute promotional materials at each TRUE Change event
- Social media mentions (minimum 1 post)

Silver Sponsor (\$1,000) - Unlimited

- Logo with sponsorship tier on TRUE Change website
- Opportunity to distribute promotional materials at each TRUE Change event
- Social media mentions (minimum 1 post)

Sponsorships are annual and on a rolling basis. Please email any inquiries on partnership opportunities, in-kind donations, or volunteer interest to info@maketruechange.org.